

Discovering the AWESOME talents of :)

**Sam Sample**

# Congratulations!

## you are a

# DRIVER PROMOTER

**Well done on completing the questionnaire.  
The answers you gave tell us that you are a DRIVER PROMOTER.**

As a Driver Promoter you are fast-paced, active and enjoy being in control. You are friendly but act firmly and boldly to get your way. You believe strongly in your ability to do things and have the self-confidence to succeed. You are clear about the results you want and use your outgoing personality to reach your objectives. You are often inspirational and come up with great ideas. A natural leader, you set the pace and get things moving.

## We're all the same but different

Researchers found that whilst people are physically different we share personality styles and these were divided into four, Driver, Promoter, Supporter and Analyser.

So being a Promoter Driver means you are a mix of these two styles and as you'll discover each has its own strengths.

Each personality is good at some things and not so good at others and one style is not better or worse than another.

We are not all the same and we each like different things. We have our own taste in music, clothes, books, games, foods and the career we'd like to do.

We also get along better with some styles than others. Often our friends are like us because we share the same personality and interests.

However you need to get along with people of all styles and be tolerant and respectful of others. Just because they like pizza and you like burgers doesn't make them better or worse than you.

## Personality styles

**Here's a look at the four main styles. You can be just the one style or a mix of two.**



**DRIVERS are Adventurers**, energetic, competitive and determined. They like to lead, take action, get results and love a challenge. Winning is important.



**PROMOTERS are Socialisers**, outgoing and fun people. They are talkative, enthusiastic and motivating. They are great communicators who inspire others with their imagination.



**SUPPORTERS are Helpers**, kind, dependable, and practical. They are easy to get along with, great listeners, generous and they enjoy helping people.



**ANALYSERS are Thinkers**, great with facts and numbers. They are well-organised, pay attention to details, don't rush into things and are cautious and accurate.

# JUST FOR FUN LET'S IMAGINE



If you were a Teenage Mutant Ninja Turtle you would be **Leonardo**, he's the leader of the group and keeps the others in line.



On The Simpsons show you are **Bart**, always looking for an advantage, cheeky, full of energy and can't sit still.



On Stars Wars you are like **Darth Vader**, follow my rules or else, a strong no-nonsense leader who must be obeyed.



Now if you were at Hogwarts with Harry Potter, then the Sorting Hat would put you in **Slytherin** house "were those cunning folk use any means to achieve their ends".



In Marvel comics you are **Captain America**, you have a clear and confident vision of what must be done and you get on an do it.

**NOW YOU KNOW YOUR PERSONALITY STYLE, WHICH PERSONALITY STYLE BEST DESCRIBES YOUR**

**BEST FRIEND:** \_\_\_\_\_

**BEST FRIEND:** \_\_\_\_\_

**PARENT OR CARER:** \_\_\_\_\_

**BROTHER OR SISTER:** \_\_\_\_\_



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# ABOUT YOU

Driver Promoters are outgoing, fast-paced people who, like yourself, enjoy being active and on the go. You are not easily sidetracked, and you are confident in your abilities. If you fail, it doesn't worry you too much; you just bounce back and try again. You are determined, but other people sometimes think you are stubborn. You say what you think and enjoy being in charge. You can be a bit bossy, but that's because you want things done your way.

You get the big picture and focus on results instead of details. You are great at solving problems and you love a challenge. You have heaps of energy, in fact, people who take too long or can't make up their mind can annoy you. Your motto would be Nike's 'just do it'.

You are a born leader with good people skills. You enjoy meeting new people and making friends, and you don't mind being the centre of attention. You're imaginative, creative and fun to be with. You are also enthusiastic and encouraging and these are strong leadership qualities.

As a child, you were an on-the-go adventurer, who liked to be around people and have fun. Your report card probably said 'can't sit still and talks too much'. You love a challenge, especially when you end up the winner.

# WORDS THAT DESCRIBE YOU

Competitive  
 Adventurous  
 Pushy  
 Determined  
 Energetic  
 Impatient  
 Results focused  
 Daring  
 Strong willed  
 Independent  
 Doesn't give up  
 Gets on with it  
 Inspiring  
 Sociable  
 Talkative  
 Enthusiastic  
 Outgoing  
 Imaginative



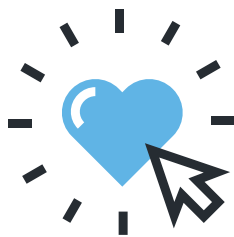
**OF THESE WORDS, WHICH FOUR BEST DESCRIBES YOU?**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_



# WHAT WE ADMIRE ABOUT YOU

You have strengths that other people recognise. Here are some of those that make you who you are and are valued by others.



- You are a determined person
- You have confidence in yourself
- You charge into new situations without fear
- You know what you want, and you go after it
- You play to win
- You like to get results
- You are determined
- You are honest
- You are an outgoing person
- You have a creative imagination
- You are full of energy
- You enjoy being with people
- You encourage people

**OF THESE, WHICH DO YOU MOST LIKE ABOUT YOURSELF:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

# CHOOSE A CAREER THAT FITS YOU

## You've probably been asked what you want to be when you grow up.

Some of you will have an idea of the career you want and others won't. And that's OK you have time to make up your mind and many people even after graduating still don't know what they want be.

During your working life you will have many different jobs. Some jobs you will like and others you won't. Finding the right one is a challenge.

So how will you know what the right one is, when many of the jobs around today may disappear by the time you're ready for work and there will be new jobs that we don't yet know what they will be.

Here's what we do know. Future jobs will require people to have technology skills and a qualification. More jobs will need STEM subjects (Science, Technology, Engineering and Maths) and 8 out of 10 jobs will require a Certificate III or higher and 30% of those will require a university degree. Your chances of getting a job without a qualification will be difficult.



**IF YOU COULD BE ANYTHING,  
WHAT WOULD YOU LIKE TO BE?**



**1ST CHOICE:** \_\_\_\_\_

**2ND CHOICE:** \_\_\_\_\_

# WE RECOMMEND THESE CAREERS FOR YOU

The careers that we've suggested might not be the ones you've thought of, however we've recommended these because people with your personality are a good match for these jobs.

## Retail



Retail offers jobs in sales and customer service, promoting and presenting goods; using creative skills including advertising HR and business management.

**Careers include:** Retail Manager | Sales Assistant | Buyer | Merchandiser | Marketing Research | Customer Service | Promotions Manager | Fashion

## Business



Business is about managing people, property and products. It's also planning and budgeting and requires financial and training skills as well as communication, marketing and sales expertise.

**Careers include:** Accountant | Sales & Marketing | Retail Manager | Self Employed in manufacturing, trades, catering, financial, sports & fitness

## Communication & Media



The information, media and telecommunications industry covers a broad spectrum of activities. This ranges from newspaper, book and software publishing internet publishing, broadcasting and service provision, library and related information services.

**Careers include:** Advertising | Journalist | Social Media | Magazine Journalist | Web Content | Public Relations | Music Promotions | Librarian

## Law



Law is about working with the UK and international legislation and regulations legal systems and court procedures. It includes commercial, tax, property, family and criminal divisions.

**Careers include:** Solicitor | Para Legal | Court Reporter | Company Secretary | Family Mediator | Sports Agent | Immigration | Patent & Trademarks

## Sales & Marketing

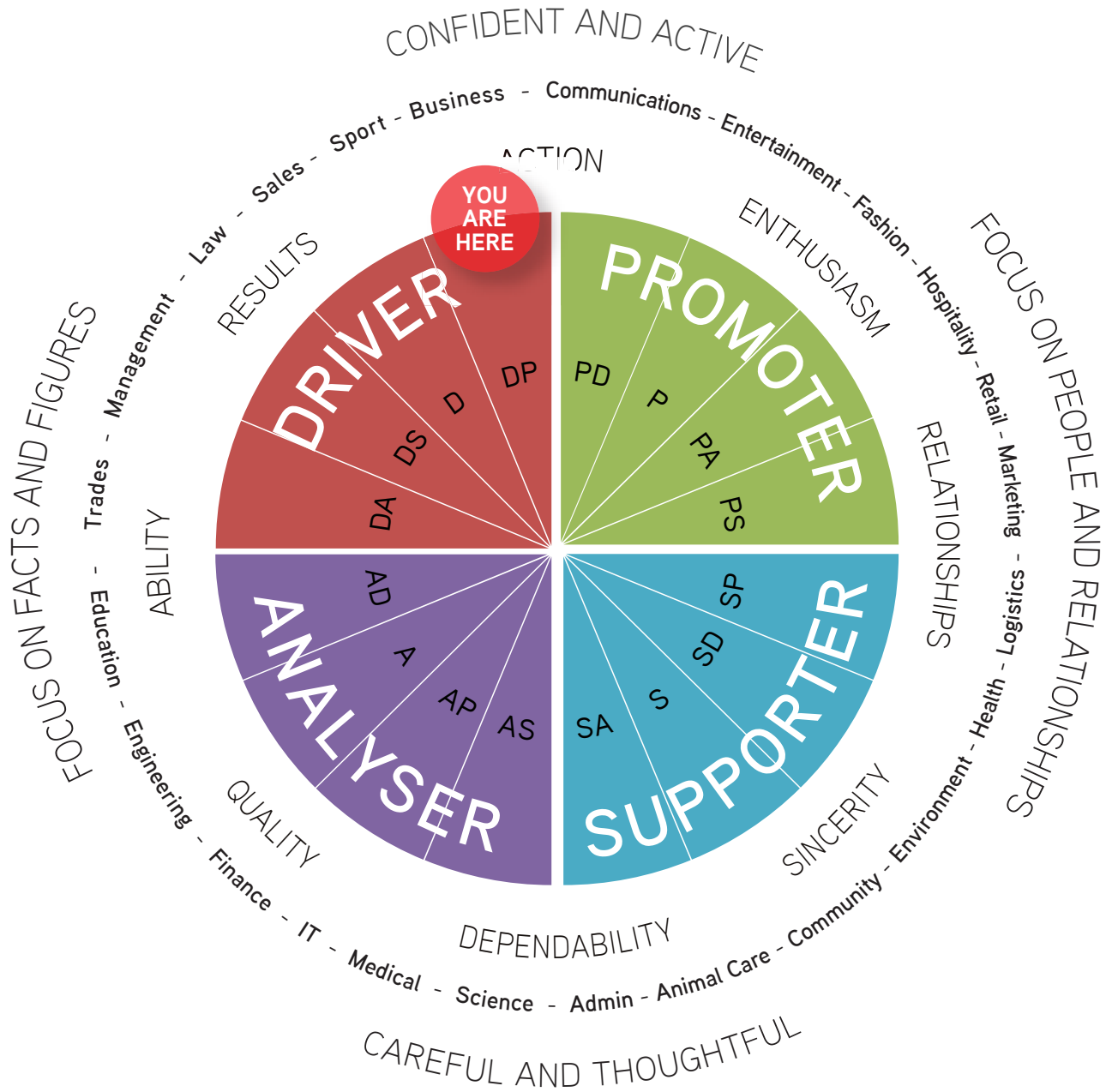


Sales & Marketing is about advertising and selling, researching and developing ideas for how to promote an organisation, products or services, working with people, including the media and graphic design and using creative communication skills.

**Careers include:** Sales | Marketing | Advertising | Social Media | Data Analyst | Graphic Design | Fashion Design | Publishing & Journalism



# YOUR CAREER PERSONALITY MAP



## Understanding your Career Personality Map

The Map is divided into the four MyCareerMatch styles, DRIVER, PROMOTER, SUPPORTER, ANALYSER and combinations of each style e.g. DA =Driver Analyser, DP = Driver Promoter, DS =Driver Supporter. Your style is marked as 'YOU ARE HERE'.

The outer circle shows 'what you focus on' Analysers and Drivers focus on facts; Promoters and Supporters focus on people. Drivers and Promoters are confident and active, whilst Analysers and Supporters are careful and thoughtful. The middle circle are examples of some of the careers that match each personality style.

The inner circle represents 'what's important to you' – for Drivers its actions and results, for Promoters its enthusiasm and relationships, for Supporters its dependability and sincerity and for Analysers its quality and ability.

Name: Sam Sample

Profile: DRIVER PROMOTER

# CHOOSING MY SCHOOL SUBJECTS

Use this page to help decide which subjects to take in the future



**Subjects I like doing now**

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**Subjects I get the best marks in**

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**New subjects I'm interested in studying in the future**

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**What career do I want to do after I leave school**

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**What subjects do I need to take for my future career choice**

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